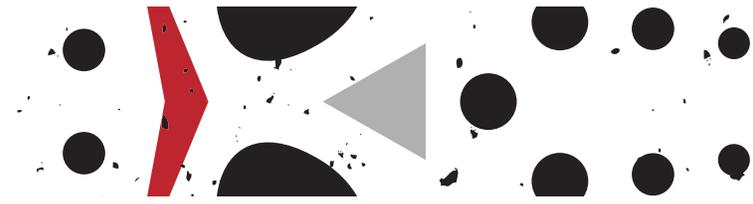


JASON KAUZLARICH



Art Director pulling inspiration from current trends, comics, pop-culture and all-around rad design. Eagle Scout.

Education

The Art Institute of Dallas
Bachelor of Fine Art in Graphic Design
September 2008

Awards

AVA Digital Awards - Platinum - 2017 (x2)
AVA Digital Awards - Gold - 2017
Hermes Creative Award - Platinum - 2016
Hermes Creative Award - Gold - 2016
Davey Awards - Silver Award Winner - 2015
Davey Awards - Silver Award Winner - 2014
Best Logo Design - The Art Institute of Dallas

Random Stuff

GALLERY SHOWS

- "When the Lights Go Out 2" 2014
Bottleneck Gallery, NYC
- "Zombie Art Show" 2012
Bottleneck Gallery, NYC
- "Modern Monster 2009"
Blah Blah Gallery
- "Modern Monster 2008"
Blah Blah Gallery

WORK FEATURED IN

Fangoria, BuzzFeed, io9, Super Punch,
Boing Boing, Flavor Wire, Abduzeedo,
Geek Tyrant, Alternative Movie Posters

Experience

CINESTATE / FANGORIA / BIRTH.MOVIES.DEATH.

VP of Creative // Dallas, TX (3/19 - 6/20)

Under the CINESTATE umbrella, I lead the creative for all digital marketing, upholding the visual look of the brands to a higher standard through weekly, timely social content and overarching campaigns, which led to doubling followers and a 40% growth in engagement, year over year (with 160+ million impressions and nearly 8 million engagements).

Created all social posts, ads, live streams, newsletters, and print material to advertise the magazine, website, events, and merchandise, creating engaging content with static images, animations, and videos (which I shot and edited).

Branded all new and incoming podcasts, as well as recorded and edited video podcasts to be posted across YouTube, Facebook, and Instagram TV.

Designed from scratch and then ran the website at FANGORIA.com, as well as assisted with the magazine by providing original illustrations in issues 6, 7 and 8.

THE MARKETING ARM Senior Art Director // Dallas, TX (5/17 - 03/19)

Concepted, created, directed and produced digital, print, social content and campaigns for clients, including graphics, video, animation, web design, on-site activations and in-store signage. Clients included: Goodyear Tires, GameStop, American Airlines, Bacardi & YellowTail.

SUPER KAIJU Creative Director // Dallas, TX (5/16 - 03/19)

Co-created a Dallas-based pop culture website, specializing in movie reviews (accredited) and live events, writing for and coordinating with numerous PR agencies, conventions and online publications.

BLEEDING COOL Contributor / Photographer // Dallas & Austin, TX (5/16 - 03/19)

Photograph and report from cons and events for one of the biggest, global comic book publications.

SPLASH MEDIA Senior Art Director // Dallas, TX (5/13 - 05/17)

Designed and concepted digital graphics, campaigns and produced live videos and photography for various clients to use on websites and social media. Clients included: ZTE USA, The City of Dallas, Bar Louie, Prime Lending, Terminix, TruGreen, Discover, Bodycology and Tony Roma's Ribs.

SCOREBOARD TX Art Director (contract) Dallas, TX (5/12 - 1/16)

SCOREBOARD MONTHLY Art Director Dallas, TX (10/09 - 2/10)

FORMAN GROUP INC. Graphic Designer Plano, TX (5/11 - 5/13)

ENVY PUBLICATIONS Sr Graphic Designer Dallas, TX (6/09 - 10/9)

JC PENNEY Graphic Designer (contract) Plano, TX (4/10 - 5/11)

TGM/MAZER and MPS Graphic Designer Dallas, TX (12/07 - 5/09)

Skills

ADOBE AI / PS / ID



ADOBE PREMIERE PRO



WORDPRESS / HTML



ILLUSTRATION



SOCIAL MEDIA MARKETING



PHOTOGRAPHY/VIDEO

